

Planning of CARE's Country Strategy in Haiti – Terms of Reference

1. Context

Haiti is one of the most vulnerable countries in the Global South and is classified as a high-risk context by different development partners. The country has faced protracted political, social, and economic crises at multiple levels that have continued to erode and/or collapse the country's economic, social, human, and political capital, infrastructure, and hopes. Institutional systems for the delivery of essential public services to withstand and/or cope with the challenges of the modern era of human security and protection, hunger and food crises, migration, democracy and economic development have collapsed. Since the assassination of the incumbent president, Haiti has been grappling with an increasingly violent gang hegemony

In addition to these structural challenges, Haiti has simultaneously experienced successive years of food insecurity, the Covid-19 pandemic, cholera, wreaking havoc on the remnants of functional social infrastructure.

The complex context in Haiti is aggravated by an institutional vacuum and a protracted political crisis, which have gradually allowed organized criminal groups to gain a hold on the capital and the main access road connecting the different parts of the country, creating blockages, shortages or disintegration of supply chains of basic products for the daily needs of life. and therefore create economic and social instability in addition to political instability. The combination of the current social, economic, and political picture has created conditions that continue to reduce or limit access to essential basic services, including water, food, sanitation, and food services, rapidly increasing the Haitian population into a state of high vulnerability, extreme poverty, and high risk of sexual and gender-based violence.

Haiti's fragility was rapidly exacerbated with political and social tensions that followed the assassination of the incumbent president, Jovenel Moïse, in July 2021, and a devastating 7.2 magnitude earthquake in August 2021, and a sharp intensification and expansion of the illicit activities of organized crime groups that forced a prime minister from the Jovenel administration to resign and pave the way for a CARICOM-brokered political solution of The Transitional Council has a mandate to restore stability and lead the country towards free and peaceful elections.

2. Purpose and objectives

The objective of the Country Strategy Planning is to provide CARE Haiti with a new Country Strategy that is informed and rooted in Haiti's fragile state to better guide the alignment of OC's programs and operations with key global and regional strategic frameworks such as the LAC Roadmap 2022-2025, the CARE USA 2030 Strategy, and the CARE International 2030 Vision.

3. Scope of work

In line with CARE International's Vision 2030 and CARE USA's 2030 strategy, CARE Haiti intends to develop a country strategy, taking into account the complexity of the humanitarian and fragile contexts that characterize Haiti. CARE Haiti has considered an area of action for the development of its country strategy to guide the support required.

The consultant/team will be responsible for integrating all the contributions expressed in points 3.1, 3.2, 3.3, 3.4 and 3.5 into the

- 3.1. Final strategy of the 2024-2027 OC programme.
 - 3.1.1. A live and adaptive 3-year strategic framework, with defined annual strategic goals, underpinned by a live and adaptive results matrix directly linked to the Latin America and Caribbean 2022-2025 Roadmap, CARE USA's 2030 Strategy, and CARE's Vision 2030.
 - 3.1.2. At least 2 strategic programmatic areas defined, one of which is localization and locally led humanitarian action.
 - 3.1.3. A partnership matrix – a KT plan to strengthen and diversify programming partnerships.
- 3.2. Business model document, which will include:
 - 3.2.1. The OC reviewed the program and governance structure.
 - 3.2.2. Improvement systems and procedures.
 - 3.2.3. analysis of future financial needs (personnel, equipment, infrastructure, materials, communications, technology, etc.),
 - 3.2.4. Objectives and priorities of resource mobilization CO.
 - 3.2.5. Others?

4. Expected derivative:

At the end of the country strategy planning process, the OC expects the following:

- Individual report of all evaluations and/or analyses/evaluations performed.
- A validated timeline of the country strategy design process, with a clear timeline, working papers, and guidelines.
- A final national strategy Theory of Change and a Focused Annual Framework.
- Develop a 3-year CO strategic framework, with annual strategic objectives, underpinned by a live and adaptive results matrix, with clearly defined strategic result and impact areas, goals, objectives and measurement indicators.

5. Phases of the consultation

Phase 1: Preparation. It consists of the review of key internal/external documentation, meetings with the Responsible Team (SMT) to investigate and systematize the scope and key challenges of the current business plan, annual strategic and program plans and activities. (October)

Phase 2: Data and information collection. It includes the development of data and information collection tools and the holding of necessary workshops, meetings and consultations with different groups of CARE staff, as well as with partners and allies. (November)

Phase 3: Review and analysis. It focuses on analyzing the relevance, relevance and alignment of the Country Strategy (2018-2023) and the 2016 Business Plan, as well as on the adjustments needed to achieve greater effectiveness in reducing poverty and inequality. (December)

Phase 4: Strategy development. Based on the results, systematized learning and analysis of future priorities, the country strategy will be developed and the business plan updated in close coordination with the OC team.

6. Duration

The country strategy planning process will start from October 2024 to March 2025. **The process will begin with targeted evaluations and culminate in** the strategy design workshop which is expected to take place in the third week of February 2025.

7. Level of effort

This consultant will invest 40 to 50 days of work, based on the consultant's experience, the technical and financial proposal, the OC will issue an employment contract based on this reference document.

Send your technical offer and a financial offer to the following address: ivenert.amelus@care.org October 4, 2024 at the latest. Before 2:00 PM

Profile of the consultant

Skills and Experience

1. **Knowledge of International Development:**
 - Experience in humanitarian or development sectors.
 - Understanding of the socio-political and economic issues in the target country.
2. **Project Management Expertise :**
 - Skills in planning, implementing, and evaluating projects.

- Familiarity with monitoring and evaluation methods.
- 3. **Analytical Skills:**
 - Ability to conduct contextual analyses (SWOT, PESTEL, etc.).
 - Proficiency in interpreting quantitative and qualitative data.
- 4. **Writing Skills:**
 - Excellent command of the language in which the strategy will be written.
 - Ability to write clearly, concisely, and persuasively English.
- 5. **Communication Skills:**
 - Capability to engage with diverse stakeholders (governments, local communities, donors).
 - Cross-cultural sensitivity and interpersonal skills.

Education

- **Degree in social sciences, international development, international relations, or a related field.**
- Additional training in project management or public policy is a plus.

A technical offer:

Tenderers must include in their file a technical offer that must contain:

- A methodology in which the bidder demonstrates its understanding of the engagement, the approach to be taken, and the presentation of deliverables indicating
- Legal documents,
- A detailed schedule of activities, taking into account the ToR's schedule
- Evidence of experience gained
- The consultant's professional references such as:
 - The list and addresses of "customers, companies" who have already passed
 - , The consultant's CV
 -

A financial offer

The detailed financial offer.

Bid Exclusion and Selection Criteria

Bids may be rejected on the basis of the following non-exhaustive criteria:

- Non-compliance with the general conditions and procedures for establishment in the ToR;
- Missing Listed Documents

The offer will be selected on the following criteria:

1. Bid Evaluation Criteria 70%
Technical offer 70% <ul style="list-style-type: none"> Is the presentation of the proposal clear, and are the sequence of activities/steps and the planning logical, realistic and sufficiently augurative for the successful execution of the mission? 25% A methodology in which the bidder demonstrates its understanding of the engagement, the approach to be taken and the presentation of the deliverables 20% The supplier's experience in carrying out similar assignments (proof of contracts already executed with references to contact) 25% Financial offer 30% <ul style="list-style-type: none"> Competitive Price 30%

PROCUREMENT TIMELINE

Activities	Date
Publication of the offer	September 15, 2024
Deadline for receipt of bids	October 4, 2024
Evaluation of offers	October 6, 2024
Notification of the bidder	October 18, 2024
Contracting	October 14, 2024