08.02.2020

SCOPE OF WORK (SOW): PRE-DESIGN FORMATIVE RESEARCH TO INFORM THE HAITI DESA PROGRAM DESIGN AND PROPOSAL DEVELOPMENT

Research Context and Justification

CARE has worked in Haiti since 1954, implementing programs spanning from emergency response and recovery to long-term development. CARE Haiti focuses on building local capacity and resilience and addressing gender discrimination and social injustice. Decades of experience in Haiti have allowed CARE to develop long-term relationships in local communities and a solid understanding of how local culture and values interplay with programming to ensure maximum impact. CARE's current emergency response capabilities include: 1) life-saving emergency food assistance; 2) market-oriented, agriculture-based livelihoods recovery/development through enhanced access to formal and informal services; 3) nutrition for mothers and children; 4) community-led disaster risk reduction and management; 5) addressing gender-based violence.

CARE-Haiti is planning to prime for the upcoming USAID/BHA-funded Development Food Security Activity (DFSA) — targeting the Central Plateau, the Northeast, the North and the South. The development of the technical proposal will require solid evidence-based data from both primary and secondary sources. CARE is thus looking for an independent consultant — with sound experience in qualitative research — who can support the data collection process, analysis and reporting. The data collection will target the following sector: Agriculture and Livelihoods (on-farm/no-form), Maternal Health and Nutrition, Gender and Youth, Disaster Risk Reduction and Resilience, WASH, Financial Inclusion (saving groups), Social Protection and Live-Saving Safety Nets.

Qualitative Research Objective & Expected Deliverables

The objective of the qualitative research is to collect reliable data to inform the pre-design and development of the new Haiti USAID/BHA-funded DFSA proposal.

Key expected deliverables are:

- The secondary literature review is conducted using recent and relevant data sources
 and information gaps are identified;
- Secondary data are analyzed, and results are organized into findings, tables and bullets points by sector in compliance with guidance provided by research guidance.
- The primary data (which will be collected by CARE) is thoroughly analyzed and organized into findings, tables and bullets points by sector in compliance with guidance provided by research guidance.;
- The analytical report compiling both secondary and primary information is produced in French and English.

Research Methodology

CARE will define the research methodology for primary data collection including, but not limited to data collection tools development, data collection protocol, data reporting outline,

geographic targeting, FGD participant selection, and identifying the number of FGDs and KIIs to be conducted.

For the secondary literature review, methodology will be defined by the consultant with the support of the country office. This will help to collect relevant existing information in each thematic area and on each implementation zone through a review of existing relevant documents that will also allow us to identify data gaps to be addressed by the primary data collection.

Geographic Zones

The following geographic zones will be targeted by the qualitative research. Please note that the list of communes is subject to change.

Department	Commune
Northeast	Ouanamithe
	– Ferrier
	Terrier Rouge
	Trou du Nord
Central Plateau	 Cerca la Source
	– Hinche
	Thomassique
	 Boucan Carre
North	Limonade
	 Grand Riviere du Nord
	 Acul du Nord
	– Limbe
South	– Torbeck
	– Cavaillon
	– Camp-Perrin

Key Proposed Research Questions

Key research questions per sector is provided in the FGD and KII check lists developed for the purpose. Data collection protocol will provide guidance and expectations with regards of data quality, analysis and reporting. The consultant will review and discuss the research questions with the country office staff with the support of the HQ focal points.

Timeline

The research will be conducted over the period of September 1st through September 25th – including data collection, analysis, reporting and validation of findings. Please see the timeline below for more details:

Period	Actions	Person	Support/Back
		responsible	up
Sept 1 st –	Develop the detailed methodological	Consultant	CO and HQ
Sept 2 nd	approach		Staff
Sept 3 rd –	Consolidate the data collection tools for both	Consultant &	HQ Staff
Sept 4 th	primary and secondary data	CO staff	
Sept 7 th –	Secondary Literature Review, analysis and	Consultant	CO Staff
Sept 15 th	summary per sector		
Sept 14 th	Primary data consolidation, analysis and	Consultant	CO and HQ
– Sept	summary per sector		Staff
20 th			
Sept 20 th	Compilation report: organize results from	Consultant	CO and HQ
– Sept	secondary and primary data findings, tables		Staff
25 th	and bullets points by sector		

Consultant Qualifications

The Independent Consultant should have sound experience in qualitative and quantitative research, clear knowledge of field assessments, and experience using different social research tools and techniques. In general, the consultant should satisfy the following criteria:

- At least three (03) relevant experiences in conducting qualitative evaluations, socialscience research or related fields;
- More than ten (10) years of experience in design, monitoring and evaluation of relevant programs;
- Minimum of five (5) years of experience in facilitation; data analysis and reporting;
- Thorough understanding of the reality of the rural communities of Haiti;
- Fluency in English and French required.